2021 advertising rates

THOUGHT LEADERSHIP CAMPAIGNS		
3-month campaign 1 component *	**6-month campaign** 2 components	**12-month campaign** 4 components
$25,000	**$45,000**	**$80,000**

BANNERS	
www.chemweek.com	
Leaderboard (728x90)	$3,750/month
Standard (300x90)	$3,225/month
Square (300x250)	$3,000/month
E-newsletters	
Leaderboard (728x90)	$3,000/month
Square (300x250)	$2,000/month

MAGAZINE				
Advert				
4-color	1x	3x	6x	12x
Full page	$8,500	$8,200	$7,800	$7,100
1/2 page	$5,000	$4,825	$4,550	$4,100
1/3 page	$4,000	$3,855	$3,650	$3,350
1/6 page	$2,100	$1,975	$1,900	$1,725

* The are four components to choose from: Supplement **OR** LIVE Dialogue **OR** LIVE Forum **OR** Al Campaign.
Different combinations components can be used for 6-month and 12-month campaigns; one component per 3-month period.