

## **Commercial Impact of Olefins & Polyolefins Technologies Workshop**

**Dates: March 3 & 4; Start time: 7:30 am CST; End time: 11:00 am CST**

### **Workshop Overview**

This full day workshop will examine the commercial impact of olefins and polyolefins technologies on cost competitiveness, market dynamics and trade. The workshop will begin with a thorough assessment of the global light olefins (ethylene and propylene) business including process technologies, impact of shale gas, key players, demand drivers and regional strength and weaknesses. Following this discussion, the polyethylene (LDPE/LLDPE/HDPE) and polypropylene businesses will be examined including advantages/disadvantages of polyolefin process technologies, demand drivers, key producers, and inter-regional trade. Capping off the workshop will be an analysis of the competitiveness of both olefins and polyolefins including a discussion of cost of production methodologies, definition of terms (variable costs, fixed costs, cash costs), and comparative regional economics. Finally, the economics will be put into context by presentation of global cost curves for both olefins and polyolefins.

### **Who is it for?**

Those new to the polyolefins business, as well as experienced professionals, wishing to expand and update their knowledge and understanding of how the latest “hot topic” issues are driving change along the entire polyolefins value chain — from feedstocks through to the basic olefins and plastics. The workshop is designed to be of interest and value to both technical and commercially oriented participants.