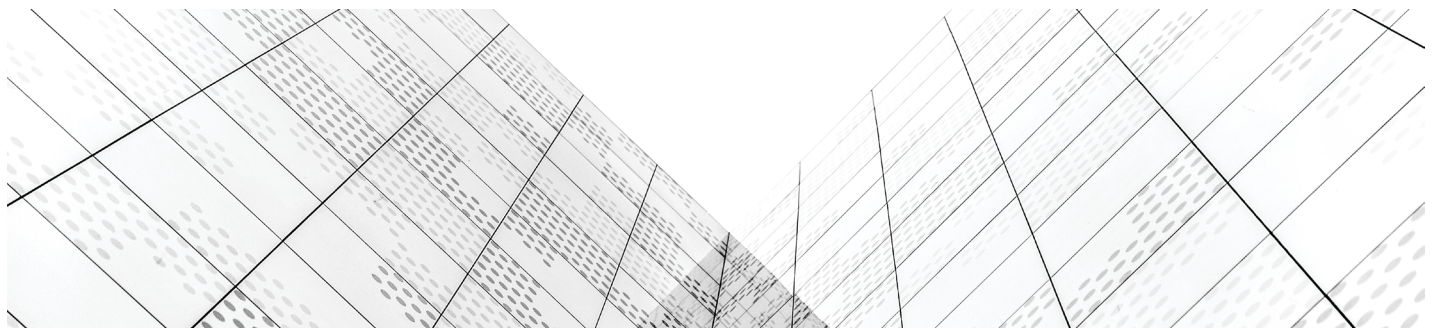


# Investor Day Advisory Solution



## An Investor Day is the most prominent event on the IR calendar

Choosing a partner with deep expertise is critical to planning, executing, and measuring the success of an Investor Day.

Over a 9-month period, **S&P Global's Investor Day Advisory Board** guided our client's IR, Strategy, and Management teams toward the seamless execution of its 2022 event.



## Our robust solution ensures a successful event and positive market feedback

S&P Global's Investor Day Advisory Board establishes clear benchmarks to guide execution and measure the impact of the Investor Day engagement

Investor Day attendees provided higher ratings for our client's management team, strategy, and competitive positioning after the event and had more conviction in the investment case and long-term trajectory of the business.

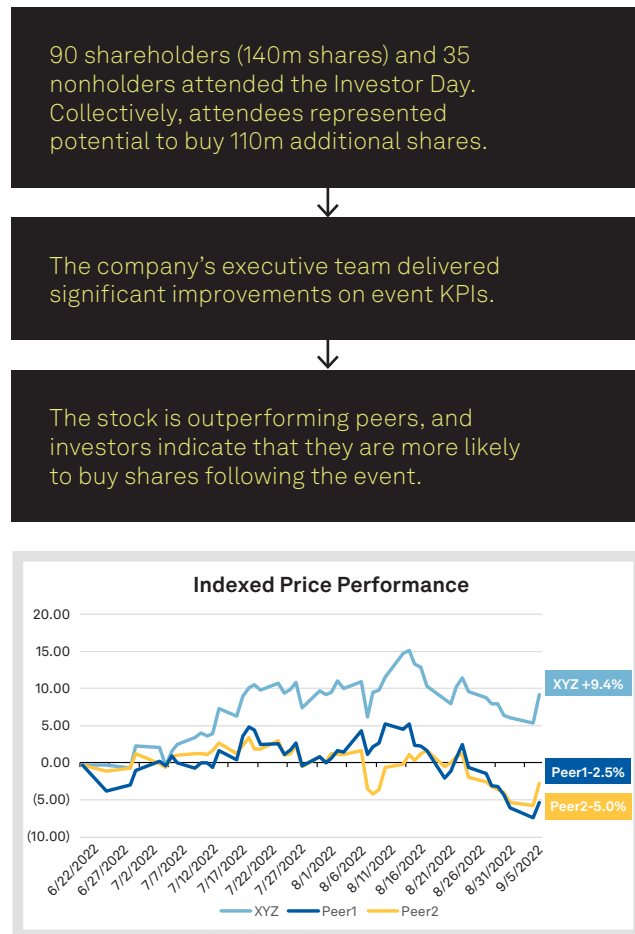
Category	Pre-event	Post-event	Change (%)
<b>Strategy Assessment</b>			
Strategic clarity	3.77	4.56	21%
Strategic confidence	4.10	4.45	5%
Capital allocation	3.89	4.29	10%
Innovation	3.66	4.24	16%
ESG	3.22	4.01	25%
<b>Management Assessment</b>			
Management execution	4.30	5.00	16%
Management credibility	4.40	4.90	11%
Management strategic vision	4.10	4.81	17%
Management communication style	3.88	4.33	12%
Management accessibility	4.00	4.75	19%
<b>IR Assessment</b>			
IR industry knowledge	4.50	4.88	8%
IR communication style	4.10	4.90	20%
IR accessibility & responsiveness	4.25	4.81	13%
IR disclosure & transparency	3.77	4.33	15%

\*Notes: 1=Poor, 3=Average, 5=Excellent

## A successful Investor Day drives conviction in the investment story

Executing on a well-planned Investor Day strategy sets the trajectory for short- and long-term success

Our client generated interest in the investment case by identifying key investors, providing clear strategic messaging and leveraging the Investor Day to facilitate valuable corporate access.



“The S&P Global advisory team was with us every step of the way in planning and executing our Investor Day. From providing insights through perception studies and their in-depth targeting invite analysis to assisting with presentations and coaching our executives, the team was a reliable partner from start to finish. Our Board and management team were very pleased with the results of our engagement with S&P Global advisory, and I recommend them if you are looking for a partner to help you deliver your next successful Investor Day event.”

Large-Cap Consumer Services IRO

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