

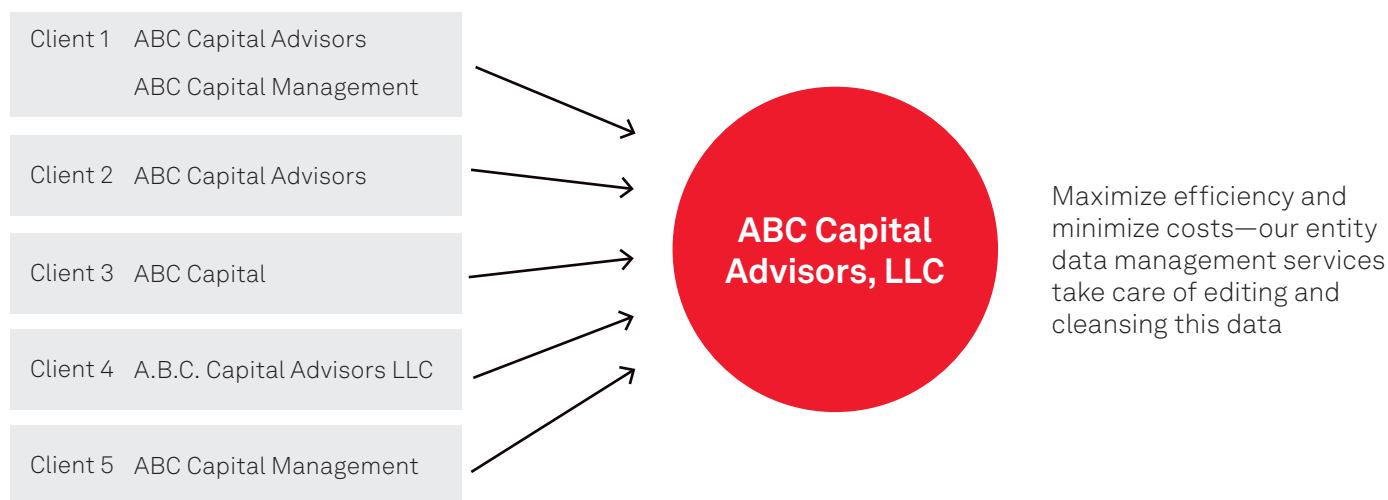
Entity Data Management

Data mapping and ongoing daily data maintenance ensures the most-up-to-date information for our clients

Our team of highly trained data specialists provide thorough entity data management services, including maintaining proprietary “golden source lists” covering contacts and legal and operational entities from parent and subsidiary level firms to sub-accounts; conducting one-time mapping projects and ongoing daily maintenance of client lists; and updating data that covers all entities—from people to firms, mutual funds to securities and their issuers.

Lack of data causes significant data quality issues

Multiple Client with Different Records → map to → One Master Record



Typical bios are static and cannot be cross-referenced...

Current Employment/Ailiations

Firm	Start Date	Title	Function
ABC Capital Advisors	1992	Founder	Portfolio Manager Chief Investment Oicer Chief Executive Oicer Chairman

Hedge Funds Managed

Name	Domicile	Inception	Investment Type	Style/Strategy
ABC Capital Associates, LLC	Anguilla	unknown	Equities	Long/Short
ABC Capital Partners, L.P.	U.S.	7/6/1992	Equities	Long/Short, Value, Quant, Activist

Past Employment/Ailiations

Firm	Start Date	End Date	Title	Function
Capital Financial Corp	1984	1992	Head of Trading	Head of Trading
Capital Financial Corp	1978	1984	Trader	Trader

Bio for Seth Cooper

Cooper is the **founder and CIO of ABC Capital Advisors**. He was formerly with **Capital Financial Corp**. Cooper received his BS in Economics from the **Harvard University**.

Education

School	Qualification	Concentration	Start
Harvard University	Bachelor of Science	Economics	1973

Committee/Organization

Name	Title
The Michael J. Fox Foundation for Parkinson's Research	Director (Expired)
Robin Hood Foundation	Director

... our entity data management approach unlocks the data's true power

In addition to mapping internal and third-party entities and relational data points, our entity management team has mapped tens of thousands of external client lists on behalf of our product offerings. Our entity management services include the following:

One-time data cleansing projects	Ongoing data management services
<ul style="list-style-type: none">- Investor lists- Company data- People/contact management systems	<ul style="list-style-type: none">- Enabling mapped lists to be dynamically updated- Access our data points, from Bigdough content to our proprietary industry classifications and derived analytics, fed directly into client systems as part of a dynamic data feed- Take advantage of time-series data, complex data relationships, such as contact employment history, as well as hierarchical data

One of the biggest advantages of entity management comes from the proprietary lists we maintain within our own databases, covering companies (buy side firms, sell side firms, issuers), products (mutual funds), and people (buy side, sell side). These entity lists enable us to map clients to the cleanest and most up-to-date entity lists available. We offer superior data sets and related entity management lists.

Data quality

We have a dedicated team of capital markets research analysts that work exclusively to manage, update, and grow our database.

Expertise

We've also assembled a team of foreign language speakers to track foreign market movements, legislative environments, and local press. Our global data collection effort considers appropriate local market adaptations and is based on our time-tested research methodology.

Global brand

With offices worldwide, our research team consists of members based in the US, Europe, Africa, and Asia. We leverage these global resources to improve quality, accuracy, and breadth of content to an even greater degree.

Superior technology

We are a leading provider of execution software supporting equity, fixed income, municipals, structured products, retail, and directed share programs. These applications require our team to maintain a comprehensive investor database which serves as the cross-reference point for tens of thousands of client accounts in support of these products.

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