### Situation

A production processing equipment company sought to understand the relative value and growth of national markets for production processing equipment globally, to form the basis for corporate marketing strategy.

### Action

**Upstream Oil & Gas Consultants:**

- Identified greenfield and brownfield (phased) developments using IHS Markit worldwide databases and our GEPS scouting service
- Applied a minimum field size cut-off for onshore and offshore developments
- Selected six countries for detailed costing analysis using QUESTOR™ to determine process component costs, categorised by function and throughput
- Estimated other countries’ potential based on a generalized assessment of target countries’ field assessments
- Produced over 160 field development plans and cost estimates for a wide range of field sizes, situations and regions / countries

### Result

IHS Markit provided a five year forecast of process equipment capex for 33 countries worldwide (excluding onshore North America), and assigned total spend into five categories of equipment identified by (predominantly) oil or gas fields and location (onshore, offshore continental and deep water).

For more information visit [www.ihs.com/upstream-consulting](http://www.ihs.com/upstream-consulting)