Global Trade Atlas on Connect

The world’s most comprehensive trade database on IHS Markit’s premier business intelligence platform Connect
The Global Trade Atlas (GTA) is a web-based search and analysis tool that provides users with on-demand access to our comprehensive database of worldwide trade statistics. This market-leading solution provides a global view of imports and exports for every commodity at the most detailed level of harmonized code.

GTA is built upon high-quality trade data sources from around the world combined with rigorous data vetting and integration processes that are ISO certified to ISO9001:2015. IHS Markit is committed to providing the highest quality data for our customers and this external accreditation is testament to that.
How can the Global Trade Atlas help you?

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<th>Challenge</th>
<th>Solution</th>
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<tr>
<td>Market analysis</td>
<td>Identify your strengths and weaknesses through comprehensive import/export data, with extra data fields including port and mode of transportation for many countries.</td>
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<td>Understand the competition</td>
<td>Analyze country data to compare your known import/export data with the rest of the market and understand your business in its global context.</td>
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<td>Track emerging markets</td>
<td>Identify developing industries and markets and emerging trade routes for new sources of purchase, supply, or investment.</td>
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<td>Trading patterns &amp; policies</td>
<td>Utilise the GTA to understand and negotiate trade agreements benchmarked to trade statistics. The GTA uses tariff line commodity codes to provide a clear connection from policies and regulation to trade volumes</td>
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<tr>
<td>Data analysis</td>
<td>Build credible predictive models and make forecasts based on consistent data with 20 years of history.</td>
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Global Trade Atlas in Connect

At IHS Markit we are continuously developing solutions and through listening to customer feedback on product functionality and interrelated datasets we’ve recently worked to move the Global Trade Atlas onto the Connect Platform.

GTA in Connect will combine the best features from across IHS Markit that will include new, enhanced data access and analytical capabilities such as personalised data reporting, data extract scheduling and refreshable excel downloads.

GTA will be available on the Connect platform alongside flagship IHS Markit products and solutions that are used by thousands of customers across the global to make smarter, faster decisions.

Connect is backed by our world-class technology and customer support teams that will enable superior, round-the-clock support for Global Trade Atlas customers.

1. Improved user navigation through an intuitive, easy-to-use interface
   - Filtering, search and drill-down capabilities in Connect to create a superior user experience

2. Enhanced data extract and reporting capabilities that also includes API tools
   - Combined with extended time ranges in reports and data downloads

3. User personalisation features with new functionality to manage and share data reports
   - Refreshable Excel downloads and exportable charts for Excel and PowerPoint

4. Headline analysis and commentary from world-renowned experts at IHS Markit
   - Read regular insight from across the IHS Markit business with key market trends and updates
1. Improved User navigation through an intuitive, easy-to-use interface
   Improved User Navigation and Data Queries

   - Integrated search capabilities for HS Codes and Product Group by commodity description and keywords
   - Select multiple HS Codes, Product Groups and Partner Countries
   - Ability to directly change criteria without restarting a search
   - Faster and more transparent navigation with recent and saved searches

2. Enhanced Data Extract and reporting capabilities that also includes API tools
   Enhanced Data Extract: Define and fine-tune your data downloads

   - All data extract options available on a single screen, and easy setup process in just a few clicks!
   - Ability to download imports or exports, as well as imports and exports together in the same report
   - Include HS descriptions and select multiple levels of HS detail in a single report for drill-down within Excel
   - Create multiple commodities and groups in a single search
User personalisation features with new functionality to manage and share data reports

Report Management and Sharing

Easily export trade data in your preferred format

Excel report exports, including the options to create static or refreshable files

Flexible options to manage and share your data reports

Ability to easily personalise data reports and manage your reports

Share reports across your organization.

Import saved tasks, reports and groups from your existing GTA account into Connect

Headline Analysis and Commentary from world-renowned experts at IHS Markit

Headline Analysis and Commentary

Trade and transportation focused headline analysis along with increased supporting documentation and training materials.

Ability to search the analysis by keywords and time periods

Ability to filter analysis content

Headline analysis and commentary from world-renowned IHS Markit economists and market experts will be available to GTA users as part of their service.
About IHS Markit

IHS Markit (Nasdaq: INFO) is a world leader in critical information, analytics and solutions for the major industries and markets that drive economies worldwide. The company delivers next-generation information, analytics and solutions to customers in business, finance and government, improving their operational efficiency and providing deep insights that lead to well-informed, confident decisions. IHS Markit has more than 50,000 key business and government customers, including 85 percent of the Fortune Global 500 and the world’s leading financial institutions. Headquartered in London, IHS Markit is committed to sustainable, profitable growth.